

## **MEDIA RELEASE**

## Brussels, 18 June 2020: Heike Arbter of Austrian RCB re-elected as EUSIPA chairwoman; Swiss Roger Studer re-elected vice-chairman

Together with its members, the European Structured Investment Products Association (EUSIPA) takes great pleasure in announcing that its General Assembly has re-elected Mrs. Heike Arbter as the association's chairwoman and Roger Studer as vice-chairman. Heike Arbter is a board member at Austrian Raiffeisen Centrobank and headed the RCB's structured products business for many years.

Roger Studer is member of the board of directors of Bank Vontobel Europe AG and a member of the advisory council of Deutsche Börse Commodities AG. He has been EUSIPA's vice president since 2009.



Arbter, who thanked her colleagues for re-electing her, said:

"It is a great honour to see my colleagues across our European association landscape confirming their confidence in me. The EU financial services sector is facing manifold pressures. We will have to keep a steady focus on customer orientation while ensuring our business stays aligned to the principles of sustainable banking. The efforts undertaken by the structured products industry throughout the past years have, in that sense, been a solid contribution as they have greatly enhanced transparency and customer understanding of our asset class."

## Studer added:

"The banking landscape is undergoing a global transformation, which impacts all angles of asset management in terms of distribution infrastructure and investor access to our products. While the regulatory angle of our work remains important we have to ensure the sector provides products and services needed by our customers, professional and retail alike. We will thus work more resolutely than ever to calibrate our association towards the commercial challenges our members face.



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EUSIPA is the European umbrella organisation for issuers of listed structured investment products on the retail market. EUSIPA's membership consists of national associations from Austria, Belgium, France, Germany, Italy, Luxembourg, Sweden Switzerland, The Netherlands and the United Kingdom. Together they work to ensure a fair regulatory framework for the certificates and warrants markets, while promoting product transparency and education. EUSIPA is actively engaged in promoting Europe-wide standards throughout the sector. For more information please visit <a href="www.eusipa.org">www.eusipa.org</a>.