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EUSIPA re-elects Heike Arbter as chair and Georg von Wattenwyl as vice chair, with two national associations celebrating their 20th anniversary

The European Structured Investment Products Association, which proudly counts Austrian ZFA and Swiss SSPA among its ranks as both celebrate their 20th anniversary in June, last week saw its members re-elect Heike Arbter and Georg von Wattenwyl as chairwoman and vice chair respectively, for another two-year term.

Arbter, leading the retail structured products business of Raiffeisen Bank International Group and a long-standing representative also with Zertifikate Forum Austria (ZFA), said:



“I feel honoured to be entrusted another time with the mandate to lead our industry’s European association. Our asset class has a lot to contribute when it comes to tackling larger societal challenges such as closing the pension funding gap or mobilising private capital for investing in the European economy. Uniting the leading ten markets under the roof of EUSIPA also puts us into an ideal position to respond to legislative and regulatory initiatives, many of which will over the coming term require thoroughly working with market stakeholders and public institutions alike.”

Von Wattenwyl, who also presides over the Swiss sector association (SSPA) and is Co-head of Structured Solutions at Vontobel, added:



“The business world and capital markets face a constant pressure to adapt. While structured products cater for the many changing needs of investors, our 10 associations provide with EUSIPA the platform to ensure that standards in investor and salesforce education, distribution quality and product transparency are being upheld on an ongoing basis. We have done this successfully for many years now and across Europe’s main markets. I personally see it as a welcome challenge to further drive these efforts from a cross-border perspective and the benefit of the entire marketplace.”

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About EUSIPA

EUSIPA is the European umbrella organisation for issuers of listed structured investment products on the retail market. EUSIPA's membership consists of national associations from Austria, Belgium, France, Germany, Italy, Luxembourg, Sweden, Switzerland, The Netherlands and the United Kingdom. Together these associations work to ensure a fair regulatory framework for the certificates and warrants markets, while promoting product transparency and education. EUSIPA is actively engaged in promoting Europe-wide standards throughout the sector. For more information, please visit www.eusipa.org.

European Structured Investment Products Association

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