

PRESS RELEASE

Brussels, 11 May 2016: Heike Arbter elected EUSIPA president, Roger Studer re-elected vice-president

The European Structured Investment Products Association (EUSIPA) takes great pleasure in introducing its new president, Mrs. Heike Arbter, chair of Austrian membership association Zertifikateforum Austria (ZFA) and head of structured products at Austrian Raiffeisen Centrobank. Arbter, who was unanimously elected by the association's General Assembly on 11 May, follows in the footsteps of Reinhard Bellet, who, having led the association since its inception in 2009, did not stand for a renewal of his term. Roger Studer, Head of Investment Banking at Swiss Vontobel Bank was unanimously re-elected Vice-president of EUSIPA.



Arbter thanked her colleagues for their support. She said:

"I am honoured to be entrusted with this role. Coming from a very active national association and having known the structured products market since its beginning, I am confident I can add value to our industry's work through EUSIPA. The European context of our business continues to pose a number challenges, not all of them of a regulatory nature, but all of which require strong concerted action on behalf of issuers."



Re-elected Vice-president Studer added:

"We have achieved a lot in the past few years, and have built EUSIPA into the voice of the structured products industry in Europe. Markets evolve continuously, though. This means initiatives to further improve transparency and standardisation will remain high on our agenda, as these are the tools the industry needs to provide for a healthy investment climate."

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EUSIPA is the European umbrella organisation for issuers of listed structured investment products on the retail market. EUSIPA's membership consists of national associations from Austria, Belgium, France, Germany, Italy, Sweden and Switzerland, The Netherlands and the United Kingdom. Together they work to ensure a fair regulatory framework for the markets of structured products, while promoting product transparency and education. EUSIPA is actively engaged in promoting Europe-wide standards throughout the sector. For more information please visit www.eusipa.org.