
Brussels, 24 March, 2022: EUSIPA named Best Trade Association

The European Structured Investment Products Association was named Best Trade Association at StructuredRetailProducts.com's annual European award ceremony in London last night.

EUSIPA was chosen for its pioneering work integrating structured products into the FINDATEX platform for standardising information flow between EU manufacturers and distributors, for the breadth and depth of its EU regulatory dialogue and response, and for its cross-border platform provision to member associations and banks.

EUSIPA chair Heike Arbter said: "This has been a particularly challenging period for the industry, as it faces the simultaneous challenges of regulatory alignment, an increasing ESG demand and a progressively cross-border and complex business environment. We are proud to have become the key industry contact for regulators, policy-makers and our membership alike."

"Our raison d'être is to communicate common denominator industry issues and positions for a broad and in some ways diverse international membership," added vice chair Roger Studer. "This award is a welcome recognition that our endeavours are on target."

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About EUSIPA

EUSIPA represents the interests of the European structured investment products business. The focal point of its activities are derivative instruments such as structured investment products and warrants. EUSIPA aims to create an attractive and fair regulatory framework for these products.

The umbrella association acts as a contact for politicians, the EU Commission and the European Securities and Markets Authority (ESMA) in all questions concerning structured products. Whenever the need arises, the association is at hand to provide expert advice and opinions, thus playing an active role in the policy dialogue.

Greater protection for investors as well as a comprehensible and transparent product landscape are important concerns for the association. Together with its members, it is actively engaged in promoting Europe-wide standards throughout the sector. These include clear product classification, standardised technical terms, and a broad commitment among the member associations to abide by a code of conduct for the sector.