

Eusipa Derivative Map launched today – New European Classification Standard for Structured Products

The European structured investment products association (eusipa) launched today the organisation's "Derivative Map". The new tool represents a visualisation of the respective product categories both by a numbering system and graphics of the pay-out profiles.

eusipa had already adopted the basic system in February this year. It differentiates on a first level between Investment Products and Leverage Products. On a second level, the former are segmented into Capital Protected Products, Yield-Enhancement Products and Participation Products. Member associations can combine the latter two in order to form one single category should national market conditions make this necessary.

"There is a lot of talk about structured products being too complex to comprehend", eusipa's President Reinhard Bellet points out. "Our Derivative Map will now provide all market participants including private investors with a valuable and handy tool to assess all varieties. Standardising the terms will be key for comparability and the acceptance of our products. We also plan to publish European market statistics in accordance with the eusipa system."

"I am convinced that we are at the beginning of a success story", Roger Studer, Vice President of eusipa adds. "The extremely positive experiences we have made in Switzerland with a very similar system make us believe that the eusipa map and our categorisation system will become the European standard within very short time."

Indeed not only eusipa associations but also more than 20 major issuers, exchanges and data providers have already committed to use the eusipa categorisation in future.

The eusipa Derivative Map can be assessed on www.eusipa.org and also be ordered free of charges as printed versions in different formats there. Please register at mailinglist@eusipa.org in order to receive future press releases.

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Note to Editors

Structured Investment Products are increasingly popular in European countries not at least for their ability to provide investors with a full or partial protection of the invested capital, and simultaneously with a participation in capital market developments independent of their direction.

eusipa is the first and only pan European organization created to promote the interests of the structured investment products market. The aims of the umbrella association are to create uniform standards for the sector in Europe, to strengthen transparency and understandability of the products as well as to guarantee a high level of investor protection. Through eusipa market participants can engage in direct discussions on these topics with the decision makers at European level.

In order to allow the national markets to grow together and form a cross-border structured investment products market, the members see the necessity of retaining attractive and fair framework conditions in Europe. At the same time, the European harmonization should happen with self-regulation wherever possible.

eusipa is an international not for profit association under Belgian law (ivzw-aisbl) based in Brussels.